



# *Starting Your Own Business*

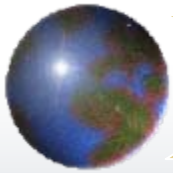
## *MassREAP Training Program*

### Massachusetts Refugee Enterprise Achievement Program

Offers FREE Business Training and Help to Get You Started.

- ❑ Learn three primary aspects of running a small business: marketing, operations, and finance.
- ❑ Assess your skills, interests, business experience, and financial needs.
- ❑ Complete marketing research and create business plan.
- ❑ Practice your English!





## *Program Requirements:*

- ❑ Strong desire to start their own business in Massachusetts.
- ❑ Basic Computer Skills.
- ❑ Adequate English skills.

## *Program Steps:*

### ❑ **Preparation:**

- ❑ Informational sessions to assess skills, interests, business experience, wants and dreams.

### ❑ **Business 101 training:**

- ❑ **Four** week feasibility training course- fundamentals of starting business.

### ❑ **Business Plan Bootcamp:**

- ❑ **Twelve** week in depth classroom course – Financial I, II, Marketing, Operations

### ❑ **Business Plan Implementation stage.**

- ❑ **One-to-One** TA sessions.





# *The 16 Week Program*

## ● 4-week Business 101 training.

- ❏ Business feasibility plan = fundamentals, business goals & personal goals.
- ❏ **Two class days per week:** Tuesdays and Thursdays from 9:30am- to 2:30pm
  - **Classes start February 16, 2010.**

## ● 12-week class training.

- ❏ **Two class days per week for 12 weeks:**
  - Tuesdays and Thursdays from 9:30am- to 2:30pm
  - **Classes start March 16, 2010.**

## ● One-to-one TA consulting.





# *Things to do in preparation*

- Brush up your Excel skills.
- Create your email account
- Start talking to people about your business idea.
- Do some library and internet research – learn about the market area you are thinking of entering.

## *To Register for Informational Sessions–*

**Contact:** Rita Ausiejus, [rausiejus@jvs-boston.org](mailto:rausiejus@jvs-boston.org).  
Phone: 617-399-3308

## **Informational Sessions held at JVS:**

- Mondays 10 am & 1 pm
- Wednesdays 6 pm

**To Submit Application Email to:** [rausiejus@jvs-boston.org](mailto:rausiejus@jvs-boston.org).

[www.jvs-boston.org](http://www.jvs-boston.org)

